

Gearing You For Growth

Bursaries | **Business Skills** | Coaching and Mentoring | Computer Skills | E-Learning | Learnerships | Skills Development | Virtual Training

Encouraging Sustainability And Social Responsibility In Business

Course Overview

The ideas behind encouraging sustainability and social responsibility in business seem noble, as organizations commit to creating optimal circumstances for people to live and work.

The reality is that every company, whether it is a micro-business or a large multinational corporation, can take steps to create sustainable, socially responsible environments that contribute to positive workplaces, communities, and futures.

Course Objectives

This one-day workshop will teach delegates how to:

- Define sustainability and social responsibility.
- Discuss the principles of social responsibility in business.
- Apply the principles of sustainability and social responsibility in the context of ISO 26000.
- Develop a program for sustainability and social responsibility in business.

Prerequisite

There are no prerequisites.

Target

This course is for those who are part of any Social Responsibility cycle or process.

Duration

- 1 Day



Course Outline

What is Corporate Social Responsibility?

Corporate social responsibility can be defined in many ways. This session will give delegates a grasp on what it is and how it can fit into a business.

A business case for corporate social responsibility is a good place to start and that is discussed here along with ways to frame your business case. The session also covers the pre-assignment.

Creating a Corporate Social Responsibility Program

Once your delegates have a grasp on what corporate social responsibility is, then it is time to move on to creating a program at their workplace. Implementing a program will benefit from using a project management approach and this session showcases different areas of a project by, including the project vision, project plan, engaging stakeholders, implementation tips, and measurement and reporting tools.

Corporate Social Responsibility Principles

This session shows how a system for sustainability eases the transition for all the parties involved. Here, delegates will discuss the ISO 26000 sustainability framework: due diligence, human rights, organizational governance and ethics, operating practices, and labour practices.

Environmental Awareness and Sustainability

Environmental issues are often a large part of a corporate social responsibility project. This session takes delegates through these issues from the perspectives of creating community, managing consumer issues, and building community involvement.