

Gearing You For Growth

Bursaries | **Business Skills** | Coaching and Mentoring | Computer Skills | E-Learning | Learnerships | Skills Development | Virtual Training

Intrapreneurship

Course Overview

Intrapreneurship has been described as a great way to make beneficial changes to organizations. People can choose to continue with the status quo, or they can work to make a difference in the lives of themselves and others within the company.

Who wants to feel empowered and recognized for their innovative and creative ideas? Who wants to make a difference? If delegates answer yes to these questions, then this course will help them become energized and ready to push their ideas forward. After delegates complete this workshop, they will have ways to get started and implement their plans.

Course Objectives

This one-day workshop will teach delegates how to:

- Understand the importance of intrapreneurship in today's economy.
- Identify the characteristics of an intrapreneur and assess their own strengths.
- Create an intrapreneurial team within their organization.
- Understand the process of intrapreneurship.
- Develop a new product or process idea.
- Understand the importance of a sales strategy.
- Create a start-up financial statement.

Prerequisite

There are no prerequisites.

Target

This workshop is for any person who wishes to progress within an organisation and helps give participants tools to help make positive changes.

Duration

- 1 Day



Course Outline

What Is Intrapreneurship?

To begin the course, delegates will consider what the terms “intrapreneur” and “intrapreneurship” mean.

Why Is Intrapreneurship Important?

Next, delegates will explore the growth of intrapreneurial culture and the history of intrapreneurship.

Characteristics of Intrapreneurs

In this session, delegates will think of intrapreneurs that they know and what qualities they display.

Picking Your Team

Intrapreneurs cannot do it all alone! This session will look at some of the key people on the intrapreneurial team.

Are You an Intrapreneur?

Next, delegates will complete a self-assessment to identify their intrapreneurial qualities.

Becoming an Intrapreneur

This session will give delegates some ways to build their intrapreneurial skills.

Creating and Selling Your Ideas

In this session, delegates will learn about the intrapreneurial process, as well as ways to develop, screen, and sell ideas.

Pre-Assignment Review

To tie everything together, delegates will participate in a mock innovation fair. They will have an opportunity to develop and present their own project idea and evaluate the ideas of other delegates.

The Implementation Plan

The course will conclude with a look at the different pieces of the implementation plan, including financial statements.