

# Gearing You For Growth

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## Logistics And Supply Chain Management Plan

### Course Overview

The supply chain is a crucial part of any business' success. Optimizing the flow of products and services as they are planned, sourced, made, delivered, and returned can give your business an extra competitive edge.

This two-day course will introduce you to the basic concepts of supply chain management, including the basic flow, core models, supply chain drivers, key metrics, benchmarking techniques, and ideas for taking your supply chain to the next level.

### Course Objectives

This two-day workshop will teach delegates how to:

- Define supply chain management and logistics.
- Explain the vertical integration and virtual integration models.
- Understand the stages in the basic supply chain flow.
- Identify delegates in the supply chain.
- Recognize supply chain drivers and ways to optimize them.
- Align supply chain strategy with business strategy.
- Determine what metrics to track and how to benchmark the related data.
- Troubleshoot basic supply chain problems.
- Identify ways to develop your supply chain, such as using third-party logistics providers (3PL's), insourcing processes, developing sustainable and eco-friendly strategies, leveraging process improvement strategies, and adopting new techniques.
- Go back to their organization with a plan to begin incorporating Lean.

### Prerequisite

There are no prerequisites.

### Target

This workshop is for Managers, Supervisors, Team Leaders, Logistics Managers, Administrators, Supply Chain Team or anyone moving into such a role.

### Duration

- 2 Days



## Course Outline

### The Evolution of the Supply Chain

This session gives delegates a look at the vertical and virtual integration models for supply chains. The focus then shifts to anticipated changes in supply chains.

### The Basic Supply Chain Structure

This session delves into the structure of supply chains. Delegates are shown the links in a chain, delegates in a supply chain, how to design a supply chain, and it wraps up with a look at the bullwhip effect.

### Supply Chain Drivers

This is where delegates will learn about some key drivers that impact the efficiency and effectiveness of supply chains. Also covered in this session is a discussion of transportation methods.

### Aligning Your Supply Chain with Business Strategy

Covered in this session are ways to identify your market and how to look at your role in a supply chain. Also touched upon is how to analyse the data you have uncovered and the next steps to identify where you want to be.

### Managing Supply Chain Risks

This session gives delegates a chance to consider supply chain risks and ways to manage them.

### Tracking and Evaluating Supply Chain Data

This session tackles data head-on and looks at ratios and formulas, benchmarking, the SCOR model, the Balanced Scorecard, and supply chain management dashboards.

### Troubleshooting Supply Chain Problems

Here, delegates are given tips and methods on how to pick up on signs of trouble in a supply chain and supply chain best practices.

### Sharing Supply Chain Activities

This is the session that addresses outsourcing, insourcing, offshoring, and reshoring. It also covers third- and fourth-party logistics providers, as well as ways to build partnerships within a supply chain.

### Sustainable Supply Chain Strategies

Delegates are introduced to sustainability as it relates to supply chains in this session and how to reduce their supply chain's impact on the environment.

### Applying Lean Techniques to the Supply Chain

Lean techniques are useful for a supply chain and delegates are given a grounding in this topic here as well as how to apply Lean practices to a supply chain.

### The Future of Supply Chain Management

It is always good to consider the future of any industry your delegates are involved in and this session looks at the top trends in supply chain management.